

Innovative Learning and International Relations building
Room I204 2nd floor (International Conference Social Science)

Chairman : ผศ.ดร.กรัณสุขภมาศ เอ่งฉ้วน

Assistant : อาจารย์ กวิสรา ตันสกุลและ อาจารย์วัฒน์ ตีละชนาฤกษ์

Num	Article ID	Time	Presenter	Article
1	INSH080	10.45 -11.00	Uayporn Panich	Television Program Viewing Behaviors of Communication Arst Lecturers and their Utilization of the
2	INSH065	11.15-11.30	Ziyang Liu	The relationship between TBM and KPIs of YONGNIAN HONGDA standard manufacturing company in CHINA
3	INSH066	11.30-11.45	Yilin Du	THE RELATIONSHIP BETWEEN LEADERSHIP AND PERFORMANCE OF EMPLOYEES: OF ZIGONG HUIDONG CO., LTD.
4	INSH067	11.45-12.00	GaoYi JI	THE RELATIONSHIP BETWEEN ORGANIZATIONAL COMMITMENT AND JOB SATISFACTION OF EMPLOYEES OF DEPPON COMPA
		12.00-12.30	break	
5	INSH042	12.30-12.45	Aunwat Chanban	The Relationship between Influence Factors and Purchasing Decision on 7 Seat Car Insurance in Nontha
6	INSH081	12.45-13.00	Mr.chumpon Rodjam	Factors Affecting The Organization Commitment for Accountants in the Attitude of Chief Accountants
7	INSH103	13.00-13.15	WANIDA WADEECHAROEN	The Motive Theories behind Thai-Japanese International Joint Venture (IJVs) Formation
8	INSH129	13.15.13.30	MAOYUANQI	The Relationship Between Knowledge Management and Innovation Performance: A Case Study of Beijing Ne
9	INSH136	13.30-13.45	NAN NAN WANG	THE RELATIONSHIP BETWEEN CHARISMATIC LEADERSHIP MANAGEMENT AND EMPLOYEE PERFORMANCE : STUDY OF ENLIG
10	INSH137	13.45-14.00	Janak Nandan Pandey	Lampang Small and Medium Enterprises (SMEs) Barriers to enter into a Foreign Market
11	INSH153	14.00-14.15	Weifeng Li	A Study of the Motivation for Learning English among Chinese students in Rangsit University
12	INSH162	14.15-14.30	Walaiporn Chaya	Writing Problems in English Paragraph Writing A Case Study of

Note

- 1.If the presenter is not on time, the order of presentation will be changed to be the last one
 - 2.The paper that isn't presented by either oral or poster will not be shown in the 8th
- BENJAMITRA Network National & International Conference proceeding

Chairman : ผศ.ดร.กรัณสุขภมาศ เอ่งฉ้วน

Assistant : อาจารย์ กวิสรา ตันสกุลและ อาจารย์วสันต์ ธีละชนาฤกษ์

Num	Article ID	Time	Presenter	Article
				Thai Majoring in Business English
13	INSH172	14.30-14.45	Aree Binprathan	The Analysis of Guests' Dissatisfaction on Reviews on Tripadvisor: A Case Study of Boutique Hotels i
14	INSH174	14.45-15.00	CHULALAK FURUNO	FACTORS AFFECTING TO THE SELECTION OF LOGISTICS SERVICE PROVIDERS IN THE AUTOMOTIVE PARTS INDUSTRY
15	INSH175	15.00-15.15	natthaya chokkanoknapha	DEVELOPMENT POTENTIAL OF HOME STAY CASE STUDY PAPONGPIANG MAEJAM CHIANGMAI
16	INSH 396	15.15-15.30	ชวัลวิทย์ โพธิ์เจริญ	Administration in Accordance with Good Governance of Buenyitho Municipality, Pathumthani Province

Note

- 1.If the presenter is not on time, the order of presentation will be changed to be the last one
- 2.The paper that isn't presented by either oral or poster will not be shown in the 8th BENJAMITRA Network National & International Conference proceeding

**Innovative Learning and International Relations building
Room I205 2nd floor (International Conference Social Science)**

Chairman : Assistant Professor.Dr.Chaiyanant Panyasiri

Assistant : อาจารย์อัทธกร คำใต้ และนางสาวชลธิชา สุ่มสำโรง

Num	Article ID	Time	Presenter	Article
1	INSH268	10.45 -11.00	Wanida Wadecharoen	Qualitative Study on the Successful Predictors of Japanese Subsidiary in Thailand
2	INSH269	11.15-11.30	Pallanit Ubonnuch	Cross-Cultural Adjustment of Chinese students in Thailand
3	INSH468	11.30-11.45	Yan-fu Tian	Undervalue Degree Research on Chinese Stock Markets ---A Case Study of TCL
4	INSH304	11.45-12.00	Niu Wu	THE RELATIONSHIP BETWEEN TL AND EFFECTIVENESS OF ANKANG GUANG HUA EDUCATION COMPANY IN CHINA
		12.00-12.30	break	
5	INSH307	12.30-12.45	Warangkhana Tansagul	The Environmental Attitudes Influence Sustainable Development, Equitable Access to Resource, and Con
6	INSH309	12.45-13.00	Nopparat Kantapikul	POWTOON: The Utilizing Online Interactive Application in English Language Teaching and Learning
7	INSH361	13.00-13.15	Panus Unhabundit	Differentiation Strategy Efficiently
8	INSH362	13.15.13.30	Vutti Watcharodomprasert	An Analysis of Scientific Materials and Equipment Trading Business in Thailand
9	INSH372	13.30-13.45	LU SISHUAI	RESEARCH ON INCENTIVE FACTORS OF KNOWLEDGE EMPLOYEES: A CASE STUDY OF XI'AN SUANNI LEBO MAKER EDUCATION COMPANY LIMITED OF CHINA
10	INSH373	13.45-14.00	Pallanit Ubonnuch	Cross-Cultural Adjustment of Chinese students in Thailand Pallanit Ubonnuch
11	INSH374	14.00-14.15	TANIDA SUPPHARANGSAN	Job Satisfaction of Flight Dispatcher : A Case Study of Thai Air Asia
12	INSH377	14.15-14.30	Sarinrat Sertpunya	Frozen Phrases of Goodwill in English Language Case study Sales Letters Written by Bangkok Hotel Sales Staffs
13	INSH396	14.30-14.45	Mayuree Siriyom	Administration in Accordance with Good Governance of Buenyitho Municipality, Pathumthani Province
14	INSH423	14.45-15.00	Peerayut Kumsak	Marketing Mix Factors Affecting Fitness Center Membership Decisions in Bangkok Metropolitan
15	INSH303	15.00-15.15	Atsawin Saneecha	Forecasting Model for the Value of Lychee's Export of Thailand

Note

1.If the presenter is not on time, the order of presentation will be changed to be the last one

2.The paper that isn't presented by either oral or poster will not be shown in the 8th

BENJAMITRA Network National & International Conference proceeding

Chairman : Assistant Professor.Dr.Chaiyanant Panyasiri

Assistant : อาจารย์อัทธินทร คำไต้ และนางสาวชลธิชา สุ่มสำโรง

Num	Article ID	Time	Presenter	Article
16	NLSH479	15.15-15.30	Laddawan Petchroj	Curriculum Evaluation of Master of Education Program in Educational Administration at Rajapruk University
17	NLSH480	15.30-15.45	Chanjira Jingsupatada	Language Change For Teen Speech in Thai Society

Note

- 1.If the presenter is not on time, the order of presentation will be changed to be the last one
- 2.The paper that isn't presented by either oral or poster will not be shown in the 8th BENJAMITRA Network National & International Conference proceeding